

RYAN WOOD

Product designer based in Austin, Texas

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ryanhwood.com

512 577 3424

Experience

Lead Designer | Huge (Formerly Hero) | Austin, TX

July 2025 – September 2025

- Led a team of eight designers, providing mentorship and guidance to ensure high-quality design deliverables.
- Assumed additional leadership responsibilities after the departure of two design leads, becoming the primary point of contact for the team.
- Leaned on by Project Managers from day one due to previous experience with the project, ensuring a smooth start.
- Trusted to communicate directly with the client, a responsibility not shared by other design leads.

Shift Manager | Freebird's World Burrito | Austin, TX

October 2024 – June 2025

- Lead a team of 3-5 employees per shift.
- Delegated tasks strategically based on team members' strengths.
- Solved problems quickly and effectively in high-pressure situations.
- Identified and implemented process improvements to increase efficiency and customer satisfaction.

Production Designer | Hero Digital | Austin, TX

July 2024 – August 2024

- Worked for a FAANG, under an NDA, developing an OS prototype.
- Boosted weekly output by 20% through more efficient methods of work and knowledge of Photoshop's scripting function.
- Delivered better outcomes than the previous year, securing the client for years to come.
- Collaborated closely with engineers and product managers to refine prototypes, guaranteeing seamless hand-off and implementation.
- When coworkers fell behind I became the person to go to for help. With my speed and efficiency, I was able to pick up a lot of slack.
- Invited back for the following year, this time as a design lead.

Brand Designer | Lava Leander | Austin, TX

January 2024 – January 2025

- Developed multiple logos, ensuring alignment with brand identity.
- Presented designs to stakeholders, receiving positive feedback.
- Designed various marketing materials, including signage, to enhance brand visibility.
- Created interior 3D renders for use in promotional campaigns and visual presentations.

Skills

Interactive

UX Design, Product Design, User Research, Prototyping, User Testing, Wireframing, Visual Design, AB Testing, Qualitative Research, Graphic Design, Accessibility Testing, Responsive Design, User Centered Design

Technical

Adobe Suite, Figma, Figjam, Miro, HTML, CSS, Sketch, Blender, Smartsheet, Wrike

Awards

Flux Student Comp. | 2023

UI/UX

Graphis New Talent | 2023

Gold Award

Flux Student Comp. | 2022

Packaging

Education

BFA Communication Design

Texas State University

- 3.97 GPA
- Presidential Scholarship
- Dean's List